

Zest Dental Solutions Names Kim Smith as Chief Financial Officer

Carlsbad, August 28, 2019 – Zest Dental Solutions (Zest), the only manufacturer of the LOCATOR® Family of Attachment Systems and provider of clinician trusted dental materials and small equipment, announces that Kim Smith has joined Zest as its Chief Financial Officer (CFO). Kim will oversee the Accounting and Facilities Departments and focus on identifying areas of savings and investment.

Prior to joining Zest, Kim Smith held several leadership positions including CFO at Wetzel's Pretzels and Vice President of Finance for PetSmart, where she was responsible for treasury, investor relations, accounting operations, and procurement. She was instrumental during PetSmart's transition to a private company in 2015, and also the company's acquisition of emerging and established online sales channels, including Chewy.com. Earlier in her career, she worked in finance for the Kimberly-Clark Corporation, serving in financial planning and analysis and playing a key role with large capital projects that were innovative and drove cost savings. Smith also previously held a financial leadership position at PepsiCo, serving as Plant Controller and leading the Cost Management Program.

"Zest has a proven track record of producing world class solutions and is well-positioned for its next phase of growth. The business has a clear and ambitious strategy that is driven by a strong and experienced leadership team with a successful track record in dental. I look forward to advising the company during this next growth phase as we look to expand our sales channels and countries, introduce new products and services and also drive savings to reinvest in the business." says Smith.

"I am so excited to welcome Kim to Zest, and the dental industry," states Tom Stratton, CEO of Zest Dental Solutions. "Her focus will be on identifying areas of investment and savings that will fuel our continued above market growth. Kim's business savvy, financial expertise and tenacious work ethic will undoubtedly lead to significant improvements throughout our organization. In fact, Kim has already come into the company and challenged the way we currently do things which has led to improvements throughout the organization."

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product offering consists of a range of solutions including the LOCATOR® Family of Attachment Systems, Consumables and Dental Equipment, with global distribution through Implant Companies, dealer/distributor networks, as well as a domestic retail sales operation. Zest Dental Solutions is headquartered in Carlsbad, California with operations in Anaheim and Escondido, California. Zest Dental Solutions is a portfolio company of BC Partners, a leading private equity firm. For more information, please visit www.zestdent.com.

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