

Zest Announces 100% Satisfaction Guarantee When Clinicians Upgrade to LOCATOR R-Tx®

Carlsbad, CA – (June 6, 2018) – Zest Dental Solutions, the leader in full-arch overdenture solutions for edentulous patients since 1977, announced today that it will now offer a 100% Satisfaction Guarantee to clinicians when they purchase the next generation of LOCATOR®, the LOCATOR R-Tx Removable Attachment System.

LOCATOR R-Tx was designed and developed based on 17 years of cumulative clinician and implant manufacturer input on the original LOCATOR Attachment System. Leading clinicians, and patients alike, are excited about the improvements incorporated into the new System including the new Abutment surface technology, increased angle correction, industry standard .050"/1.25mm hex drive mechanism and convenient all-in-one packaging. In fact, Zest so strongly believes that LOCATOR R-Tx is a better, simpler and stronger System than its predecessor, Legacy LOCATOR, that the company has implemented a 100% satisfaction guarantee to all customers.

“We understand it can be difficult for clinicians to adopt a next generation technology after successfully using a product for many years”, stated Russ Bonafede, Zest Dental Solutions President. “While LOCATOR R-Tx is the next generation LOCATOR, the restorative technique and the predictability they have come to expect remains the same. LOCATOR R-Tx is another world-class overdenture attachment option – the fourth generation for Zest – so we are offering this 100% satisfaction guarantee to demonstrate our confidence in the product.”

To learn more about LOCATOR R-Tx, please visit WWW.ZESTDENT.COM/RTX. To place an order and learn more about the LOCATOR R-Tx 100% Satisfaction Guaranteed Program, please call Zest Customer Service at 800-262-2310.

About Zest Dental Solutions

Zest Dental Solutions is a global leader in the design, development, manufacturing and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company’s product portfolios consist of Zest Anchors, Danville Materials, and Perioscopy with global distribution through OEMs, dealer/distributor networks, as well as a domestic retail sales operation for the Zest Anchors Portfolio. Zest Dental Solutions corporate headquarters is in Carlsbad, California with satellite operations in Anaheim and Escondido, California.

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